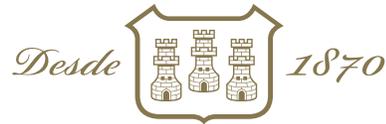




MIGUEL TORRES MACZASSEK
Managing Director

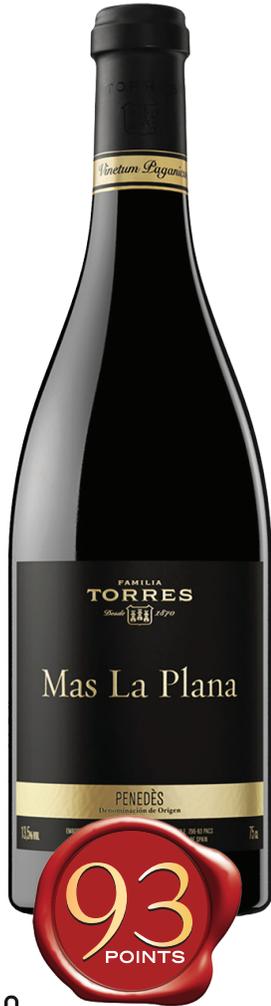
FAMILIA TORRES



WINES FROM SPAIN

SPAIN | DO PENEDES

MAS LA PLANA 2010



ABOUT THE FAMILY

Familia Torres founded its first winery in Vilafranca del Penedès in 1870, 150 years ago, but its roots in the winegrowing traditions of Spain date back to the 16th century. Five generations have carried the family business forward, passing on their passion for wine culture from parents to children – a passion steeped in respect for land and tradition, and a firm belief in innovation. Today the family focuses on wines from unique vineyards and historical estates, as well as the recovery of ancestral varieties. Familia Torres has a historical connection to Penedès, Conca de Barberà, Priorat, and Costers del Segre, but now its presence extends to vineyards and wineries in preeminent Spanish wine regions – Rioja, Ribera del Duero, Rueda, and Rías Baixas.

ABOUT THE WINE

A 1979 blind tasting in Paris, the Gault-Millau Wine Olympics, placed French Cabernets such as Châteaux Latour against newcomers including Torres. The wine from Mas la Plana vineyard triumphed over some of the world’s most iconic, placing first, which put Penedès on the map as benchmark quality for the best red wines in the world.

KEY SELLING POINTS

- 100% Cabernet Sauvignon
- The first vintage, 1970, won 1st place in the 1979 Wine Olympics in Paris
- 50+ year old vineyard, home to the Torres Family
- Familia Torres came in 3rd place on Drinks International’s 2020 list of Most Admired Wine Brands, while leading the European ranking for the 10th year in a row

TECHNICAL DETAILS

Appellation: DO Penedès | **Varietal Composition:** 100% Cabernet Sauvignon

Aging: 18 months in new French oak barrels from Tronçais and Nevers from a selection of the best coopers

Alcohol: 14.5% | **Total Acidity:** 5.4 g/L

“Loads of graphite, peat, pencil lead and ripe blackberries fused to undertones of tobacco, cedar wood and plenty of black pepper make it a textbook example of a warm-climate Cabernet in a perfectly ripe vintage. It has very fine, noble tannins and great acidity. This is one of the most balanced vintages of Mas La Plata I remember, and it should have a great development in bottle. Approachable now, it should age effortlessly for 20+ years.” – Luis Gutiérrez June 2015



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