



CHÊNE BLEU



Certified Organic



Vegan

2012 HÉLOÏSE IGP VAUCLUSE

STORY OF HÉLOÏSE

Héloïse and Abélard (our other flagship red wine) are one of history's most celebrated couples, known for their intellectual brilliance, passionate love affair, eloquent letters and the tragedy that cruelly separated them. Sometimes referred to as "the Romeo and Juliet of France," they were actually far more complex and accomplished individuals, and their love spanned many decades during the Middle Ages until the end of their lives, making it a symbol of enduring romantic love. The perfumed, intense but restrained character of this Syrah blend reminded us of Héloïse, whose intellect was matched by passion which, though bridled, never died.

VINEYARD NOTES

Varietals:	65% Syrah, 31% Grenache Noir, 4% Roussanne
Age of Vines:	Grenache - over 40 years old; Syrah - 30 years old
Exposure & Elevation:	Grenache - northwest facing; 530 meters (1,738 feet) Syrah - southwest facing; 540 meters (1,771 feet)
Soil:	Clay and limestone, very stony
Pruning Method:	Double cordon de Royat, 6 shoots per cordon
Viticulture:	Organic and biodynamic practices

WINE NOTES

Fermentation:	In wooden tanks, with skin maceration for 5 weeks; 100% malolactic
Barrel-Aged:	18 months in mix of old and new French oak from various coopers, primarily 228-liter (60-gallon) barrels with medium and medium-plus toast; plus 12 months in concrete tank
Fining and Filtration:	Unfined, unfiltered Bottle-Aged: 2 years
Alcohol:	14%

TASTING NOTES

Appearance:	A deep, brilliant crimson color.
Nose:	Complex with aromas of truffle, dark fruits and blackberries with fragrant hints of violet.
Palate:	Complex yet balanced, both fresh and intense, voluptuous.
Finish:	Very long on the palate, with lingering notes of dark fruits and truffle.

SERVING SUGGESTIONS

A generous and intense wine with strong aging potential, ideally suited to lamb, red meat and roasted vegetables. Decant for 2-3 hours and serve at room temperature.

WILSON DANIELS
SINCE 1978

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